

ADVISORY BOARD
THE POSTCODE ADDRESS FILE

POINTS FROM THE OPEN DAY

Note by the Chairman

The main points I registered from the Open Day were:

- How few participants had yet seen the new licence – we are only at the beginning of the four month preparation period envisaged and it is, of course, for the SPs to take their own decisions on when and how to inform their customers and they need to understand the licence pretty fully before embarking on that. But this may point to a need for AMU to keep on top of communications with all the SPs and their direct customers to make sure that all are planning the necessary transition. I have recently been told by the AMU that a PR offensive is imminent unless industrial action flares up once more.
- The importance of rapid FAQ posting on the AMU web site.
- The difficulty some large organisations may have in keeping in step where they use more than one SP (and may also be a direct RM client).
- The potential administrative burden of the 20 working day rule and the associated need for rules of engagement to identify risk groups.
- The uncertainty introduced by the Smart Government initiative which affects Postzon and which cannot be left to 31 March to resolve.
- The incentive to flip internal per click usage to external use where both are on the same server.
- The likelihood that some signatories will mount a legal challenge to the RM interpretation of the licence.

Ian Beesley
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